

# GESHIDOCON 2024



## Public Talk Submission Criteria

### Topic Relevance:

- Clearly articulate the relevance of the talk to the conference theme and objectives.

**Theme:** Re-imagining Business Agility: Accelerated Value Delivery

**Tracks:** ① Agile 3.0 – what is the future of Business Agility    ② Improving Flow of delivery    ③ Continuous Improvement    ④ Product innovation and delivery using Lean and Agile    ⑤ Other

- Ensure the topic addresses current trends, challenges, or advancements in the field.

### Innovation and Uniqueness:

- Emphasize innovative and unique aspects of the content.
- Avoid repetitive or overly generic topics to provide fresh insights to the audience.

### Clarity and Coherence:

- Clearly outline the main points and objectives of the talk.
- Demonstrate the ability to present complex ideas in a clear and accessible manner.

### Engagement and Interactivity:

- Propose strategies for audience engagement within the 20-minute time frame.
- Encourage questions, discussions, or interactive elements to enhance participant involvement.

### Speaker Qualifications:

- Provide a brief bio and highlight relevant experience or expertise.
- Showcase the speaker's ability to deliver engaging and informative talks.

### Practical Takeaways:

- Specify practical takeaways or actionable insights for the audience.
- Demonstrate the real-world applicability of the presented content.

**Duration: 20mins**

# GESHIDO CON 2024



## Workshop Submission Criteria

### Workshop Format:

- Clearly define the format (see duration below) and structure of the workshop.
- Outline how the workshop will encourage active participation from attendees.

### Learning Objectives:

- Clearly state the workshop's learning objectives and outcomes.
- Emphasize the skills or knowledge participants will gain through active participation.

### Interactivity and Engagement:

- Describe interactive elements, activities, or discussions within the workshop.
- Ensure the workshop format supports participant engagement and collaboration.

### Materials and Resources:

- Specify any materials, resources, or tools required for the workshop.
- Ensure accessibility of materials for all participants.

### Facilitator Qualifications:

- Provide a brief bio for the workshop facilitator(s).
- Highlight relevant experience and expertise that qualifies them to lead the workshop.

### Applicability to Diverse Audiences:

- Demonstrate how the workshop content is applicable to a diverse range of participants.
- Consider different skill levels and backgrounds among the audience.

### Time Management:

- Ensure the workshop can be effectively delivered within the specified time frame.
- Outline how time will be managed to cover all key components.

**Duration: 45 mins or 90 mins**